



BRAZIL BUSINESS FORUM

**RISING
GLOBAL POWER**

Christchurch
18 November / 2:15pm – 7:00pm
Canterbury Employers' Chamber of Commerce
57 Kilmore Street, Christchurch 8013

LANZBC
Latin America New Zealand
Business Council



The Latin America New Zealand Business Council Inc. with the support of the Ministry of Foreign Affairs and Trade, New Zealand Trade and Enterprise and the Canterbury Employers' Chamber of Commerce presents:

Brazil Business Forum - Rising Global Power

In 2001, Goldman Sachs coined and prominently used the term BRICs to describe Brazil, Russia, India and China. They argued that, since they are developing rapidly, the combined economies of the BRICs could, by 2050, eclipse the combined economies of the current richest countries of the world. Even since then the Brazilian economy has expanded hugely.

Despite the global economic gloom, this Latin American giant is enjoying growing prosperity, tax cuts and increased productivity.

-Forbes, March 2009-

Brazil's US\$1.6 trillion economy officially emerged from a recession in the second quarter.

-Bloomberg, September 2009-

Brazil's economy and fiscal situation will be in better shape than those of many other G-20 countries next year

-The Economist, September 2009-

This forum is a wonderful and unique chance for New Zealand companies and businesses to learn at first hand more about this rising global economic power (and now the host country for the 2016 Olympics), and the future opportunities for them.

Principal Sponsor: **mobile mentor**



Hosted by:



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BRAZIL BUSINESS FORUM

Christchurch - 18 November 2009

BRAZIL BUSINESS FORUM: RISING GLOBAL POWER

The Christchurch Programme, November 18; Canterbury Chamber of Commerce

NB: This programme may be subject to change

14.15 - Registration – in foyer; afternoon tea - in meeting room

14.45 - Programme commences -

14.45 - Welcome from Chris Hawley, Chair of the Latin America New Zealand Business Council, and Chair of the Forum

14.50 - Welcome from the Ambassador of the Federative Republic of Brazil, Her Excellency Ms Renate Stille

14.55 - Sponsor's Address – Denis O'Shea, Mobile Mentor Ltd

15.00 - "Brazilian Economic and Investment Environment" - Alexandre Pundek Rocha, Senior Adviser, Office of the President of Brazil's Central Bank, São Paulo (the Council thanks the Government of Brazil for bringing this speaker to NZ) – followed by ten minutes for questions

15.30 - "Business Opportunities in Brazil; trade policy, internationalization, and business champions" - Mario Marconini, Director for International Relations, Federation of Industries of São Paulo, and Mng Director, ManattJones Marconini, São Paulo (the Council thanks the Ministry of Foreign Affairs and Trade for bringing this speaker to NZ) – followed by ten minutes for questions

16.00 - Brief break/stretch legs,etc

16.05 - "Doing Business in Brazil" – a New Zealand company's experience – Hamish Wiig, Tait Radio Communications Ltd, Christchurch – followed by five minutes for questions

16.30 - "Trade Confidence Index Results for Brazil" – Gavin Haworth, Head of Trade and Supply Chain, Hong Kong and Shanghai Banking Corporation Ltd, Auckland – followed by five minutes for questions

16.55 - "Brazil – Business Opportunities for New Zealand" - Jessica Acherboim, NZ Trade and Enterprise's Region Manager for Brazil, and Stephen O'Sullivan, NZTE's South America Beachheads Advisor - followed by questions

17.25 - Panel Discussion on "Maximising Economic Links Between NZ and Brazil" (including Q and A), chaired by xxxxxxxxx (tbc)

Panellists : Hamish Wiig

Denis O'Shea

Agritech representative

Jessica Acherboim

Stephen O'Sullivan

18.00 - Concluding Remarks by the Forum Chair

18.05 - Drinks and canapés served

19.00 - Conclude

Please register using the form provided on the next page.

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BRAZIL BUSINESS FORUM - RISING GLOBAL POWER

Date: Wednesday, 18 November

Time: 2:15pm – 7:00pm

Venue: Canterbury Employers' Chamber of Commerce

57 Kilmore Street, Christchurch 8013

Registration Form

Please register person(s) for the Brazil Business Forum on 18 November 2009.

Name(s):

Company/Organisation:

Postal Address:

Tel: Fax: Email:

Council and Employers' Chamber member \$45.00 (incl. GST)

Non-member \$60.00 (incl. GST)

Payment is required with registration.

Registrations need to be received by 5:00pm on 17 November 2009.

Cancellations – A full refund minus \$25 administration fee will be given if notification of cancellation is received more than 48 hours in advance. Refunds will not be given for cancellation within 2 days of the event.

Please post your registration to:

Brazil Business Forum Canterbury Employers' Chamber of Commerce - PO Box: 359 Christchurch 8013

OR Fax it to 03 379 5454 OR email it to registrations@cecc.org.nz

Payment:

- Cheque: Made out to the Canterbury Employers' Chamber of Commerce
- Direct debit: Westpac 030855 0413214 00 - mark as Brazil Forum

(please send a remittance advice to registrations@cecc.org.nz)

Treat as Tax Invoice When Paid - Canterbury Employers' Chamber of Commerce GST Number: 10-413-516

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