

MFAT Management Response to Evaluation of Pacific Broadcasting Programme 2.0

Evaluation Report Recommendation	MFAT Response and Action (Agree, Partially Agree, Reject)
Prepares a long-term strategy for the Pacific broadcasting sector (with DEVECO) that includes agreement to co-ordinate infrastructure for communications and broadcasting with the governance of initiatives such as PBP.	Agree.
Continues to provide Official Development Assistance funding for the Pacific broadcasting sector through PBP beyond MFAT's triennium funding cycles, guided by the long-term strategy to lock in successes and deepen interventions with continued effort in priority countries.	Agree.
Communicates PBP achievements more effectively within MFAT, to the Minister, and to partner countries to improve visibility and to raise the profile of the Pacific broadcasting sector and its role in promoting democracy, informing and educating the public, and communicating important information during natural disasters and pandemics.	Agree.
Examines the feasibility of incorporating a 24-hour regional broadcasting platform (for example AM and shortwave radio or other digital platforms) that would provide opportunities for widespread public service announcements to a mass Pacific audience.	Agree.
Works with PCBL to align development outcomes and corporate statements of service and reporting.	Agree.

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Works with PCBL to develop a fit-for-purpose monitoring, evaluation, research and learning (MERL) Framework and to move budgeting to being outputs based.	Agree.
Accurately reflects the above points in a Letter of Variation to the Grant Funding Arrangement for PBP 3.0.	Agree.
Continues to ensure that its broadcasting initiatives align with work in the Pacific undertaken by other development partners, e.g. Australia and USA through dialogue and funding contributions.	Agree.