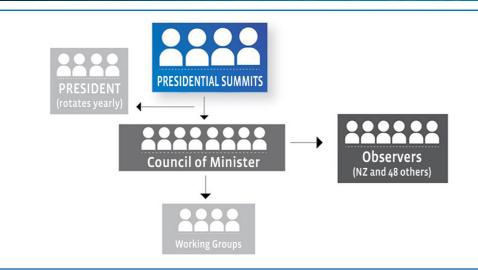




#### **Pacific Alliance Structure**



- The Pacific Alliance was founded in 2011.
- The grouping structures its activities around five pillars: trade; capital; people; services, and cooperation. Activity is ongoing in all of these areas
- There is one Leaders' Summit a year, and otherwise work is organised through ad hoc leaders', ministerial and senior officials' meetings.

#### **Observers & Pacific Alliance**

- New Zealand was an early observer, joining in 2012.
- There are now 49 observers from every region in the world.
   Slovenia, Lithuania and Croatia will join as observers at this year's Summit.
- New Zealand has been one of the most active observers, attending the last four Summits at ministerial level.

#### Why the "Pacific Pumas"?

The Pacific Alliance countries are known as the "Pacific Pumas" for their strong economic growth and pro-free trade perspective. The countries are outward looking and influential in the region. All except Colombia are members of the Asia Pacific Economic Cooperation.

#### **Key facts**

- Home to 221 million people
- As a group it is the sixth largest economy with a combined Gross Domestic Product of \$3.85 trillion.
- Chile, Peru, Colombia, and Mexico have all experienced consistent economic growth since 2005 and are in the top 60 countries for ease of doing business
- Alliance countries are agricultural producers, like New Zealand, so trade is modest. However this similarity presents real potential for trade in agricultural technology and services, and opportunities for investment.





(Left to right) President Michelle Bachelet (Chile), President Juan Manuel Santos (Colombia), President Pedro Pablo Kuczynski (Peru) and President Enrique Peña Nieto (Mexico)

# New Zealand View: Pacific Alliance as a pathway to Latin America

- The Government is committed to deepening New Zealand's relationships in Latin America.
- Gaining Associate Membership with the Pacific Alliance would provide an important anchor to these efforts, and open up new opportunities for engagement with some influential countries in the region.
- For New Zealand the Pacific Alliance is about more than trade. New Zealand's interest span education, tourism, energy, people-to-people and cultural links. There is also a strong strategic rationale for New Zealand's engagement in this increasingly influential region.
- The Alliance's next step is into the Asia Pacific.
  We are a natural partner for the Pacific Alliance
  as it makes this move. Supporting this
  transition will secure New Zealand a "seat at
  the table" as the Alliance grows in scope and
  influence.

# New Zealand: What we want from this trade negotiation:

- · A comprehensive, high-quality agreement
- An agreement that meets NZ's key trade interests across goods, services and investment
- A quick but high quality negotiation

## Internal dynamics: what drives the Alliance countries

The Alliance members share a common commitment to regional integration. It has negotiated a trade protocol; is working on establishing a joint stock exchange; and has eliminated visas for travel and work among member countries.

Creating an Associate Member status is the beginning of a more externally oriented Alliance. New Zealand, along with Australia, Canada and Singapore will be the first group of countries that will become Associate Members.

### GDP Growth: A Comparison between the Pacific Alliance and the rest of Latin America

