**ASEAN-CER Integration Partnership Forum**

**Melbourne, 30 April 2019**

**Digital Trade and Inclusive Growth in ASEAN, Australia and New Zealand**

**Programme**

***Chair****: Stephanie Honey*

**9.40 – 9.55 Welcome and introductions**

Welcome and introduction from FJC leads: Mr Todd Mercer, Australia; Ms Mazlizah Mahalee, Brunei; and Mr Keawe Woodmore, New Zealand

**9.55 – 11.00 Session 1: Overview of digital trade: opportunities and challenges; and how digital trade can be valued**

Speakers

Dr Joshua Meltzer, Senior Fellow, Brookings Institution

Dr Fraser Thompson, Co-Founder and Director, AlphaBeta Advisory

**11.00 – 11.15 Morning tea**

**11.15 – 13.00 Session 2: The business perspective**

Speakers

Mr Mitchell Pham, Co-Founder and Director, Augen Software Group, Kiwi Connection Tech Hub; Chair, NZTech, FinTechNZ

Ms Louise McGrath, National Manager – Business and Advisory Services, Australian Industry Group

Mr Willy Pham, Founder and CEO, Acquire

Mr Matthew Prouse, Head of Industry, Xero

**13.00 – 14.00 *Lunch***

**14.00 – 15.15 Session 3: Current approaches in AANZFTA economies and beyond**

Speakers

Ms Alana Hudson, Unit Manager, Services and Investment, Trade Negotiations Division, New Zealand Ministry of Foreign Affairs and Trade

Datuk Yasmin Mahmood, Managing Director, FutureReady Consulting Sdn Bhd

Ms Kah Mei Chan, Deputy Director, International Trade Cluster, Singapore Ministry of Trade and Industry

Dr Peter Lovelock, TRPC Consultancy

**15.15 – 15.45 Session 4: Policy and practical priorities for AANZFTA economies**

Panel discussion on how the ideas that have been raised through the day could be taken forward in an AANZFTA context