

27 June 2022

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OIA 28083

Personal details removed for proactive release

Tēnā koe ^{Personal details removed for proactive release}

I refer to your OIA request, partially transferred to the Ministry of Foreign Affairs and Trade by the Department of the Prime Minister and Cabinet on 19 May 2022, in which you request the following under the Official Information Act 1982 (OIA):

I ask for all documents relating to New Zealand's relationship, conversations or agreements with the World Economic Forum

On 26 May 2022, we wrote to advise you that responding to your request as currently framed would require review of a significant amount of information. Accordingly, we asked you to refine your request.

You replied on 26 May 2022, refining your request to be the following:

I am particularly interested in New Zealand's agreements and obligations to the World Economic Forum.

- a) New Zealand is designated as the depository of the WEF's Digital Economy Partnership Agreement.*
- b) New Zealand has the role of pilot project for the WEF Reimaging Regulations for the Age of AI.*
- c) I am interested in NZ/Aotearoa's commitment to the World Economic Forum's reset agenda.*

I ask for all documents relating to New Zealand's relationship, conversations or agreements with the World Economic Forum about the above matters.

With respect to the three elements of your refined request above, we advise:

- a) The World Economic Forum (WEF) has no relationship to the Digital Economy Partnership Agreement, which is an agreement between New Zealand, Chile and Singapore. Accordingly, this part of your request is refused under section 18(e) of the OIA, as the information you have requested does not exist.
- b) All documents relating to New Zealand's relationship, conversations or agreements with the World Economic Forum about New Zealand's role in the WEF Reimaging Regulations for the Age of AI pilot project, is more closely connected with the functions of the Ministry of Business, Innovation and Employment (MBIE) (section 14(b)(ii) of the OIA refers). In these circumstances, we are required by section 14 of the Official Information Act to transfer your

request. Accordingly, on 1 June 2022 we advised you that we had transferred part b) of your request to MBIE. You will hear further from MBIE concerning that part of your request.

c) The information relevant to this part of your request is attached. We have withheld some information under section 6(b)(ii) of the OIA, to protect the passing of information from an international organisation on a confidential basis.

Please note that we may publish this letter (with your personal details redacted) and enclosed documents on the Ministry's website.

If you have any questions about this decision, you can contact us by email at: DM-ESD@mfat.govt.nz. You have the right to seek an investigation and review by the Ombudsman of this decision by contacting www.ombudsman.parliament.nz or freephone 0800 802 602.

Nāku noa, nā



Julie-Anne Lee
for Secretary of Foreign Affairs and Trade

Professor Klaus Schwab
Founder and Executive Chairman

The Rt Hon. Jacinda Ardern
Prime Minister of New Zealand
New Zealand Government
P.O. Box : Private Bag 18041
Wellington 6160
New Zealand

27 May 2020

Dear Prime Minister,

I would like formally to invite you to join the launch of a major global initiative: The Great Reset, developed in partnership with HRH The Prince of Wales.

To seize the current window of opportunity, this initiative will outline policy levers and transformations that are necessary to ensure our systems are recalibrated in a post COVID-19 recovery context towards a future which is more equitable, inclusive, sustainable and resilient.

This launch, representing an unprecedented global and multi-stakeholder Call to Action, will take place as a high-level virtual session on Wednesday, 3 June (14.30-15.45 CEST). The session will be on the record.

Since you are at the forefront of future-oriented thought leadership, it would be highly appreciated if you would bring your perspectives to the closing of this session.

A concept note will follow shortly.

Thank you for your kind consideration of this invitation.

Yours sincerely,



Professor Klaus Schwab
Executive Chair, World Economic Forum
91-93 route de la Capite
CH 1223 Cologny / Geneva
SWITZERLAND

Dear Professor Schwab

Thank you for the invitation to participate in the launch of the World Economic Forum's initiative, *The Great Reset*, and provide closing comments.

I am pleased to see WEF reaching out to its networks and starting a discussion about how we can work together on economic recovery and lay the foundations for a more sustainable and inclusive future. I regret, however, that the pressure of this work in the New Zealand context means I am unable to participate in the launch.

I wish you all the best for this important initiative.

Yours sincerely

Rt Hon Jacinda Ardern
PRIME MINISTER

THE GREAT RESET

An unprecedented new global context

The Covid-19 crisis, and the political, economic and social disruptions it has caused, is fundamentally changing the traditional context for decision-making. The inconsistencies, inadequacies and contradictions of multiple systems – from health and financial to energy and education – are more exposed than ever amidst a global context of concern for lives, livelihoods and the planet. Leaders find themselves at a historic crossroads, managing short-term pressures against medium- and long-term uncertainties. There is an urgent need for all global stakeholders to cooperate in simultaneously managing the direct consequences of the crisis, and its second-order effects, while also working together to shape a newly revitalized future system which is more cohesive, more sustainable and more resilient.

An extraordinary opportunity for a “Great Reset”

In parallel to the unprecedented challenges, there is an extraordinary opportunity to rapidly accelerate efforts to improve the state of the world. We want to seize this opportunity, and for this reason are starting **The Great Reset**. As we enter a unique window of opportunity to shape the recovery, this initiative will provide the guidance needed to help determine the future state of global relations, the direction of national economies, the priorities of societies, the nature of business models and the management of our global commons. Drawing from the vision and vast expertise of the leaders engaged across the Forum’s communities, the Great Reset initiative will have the following dimensions:

- Shaping the global economic recovery and a new trajectory of growth
- Redesigning social contracts, skills and jobs for the economy of tomorrow
- Restoring the health of our global commons through the SDGs and the Paris Climate Agreement
- Developing successful, sustainable and resilient business models
- Promoting global cooperation and revitalizing the multilateral system
- Strengthening regional development and cooperation
- Harnessing and disseminating the new technologies of the Fourth Industrial Revolution

The Great Reset Dialogues

In the run-up to the Annual Meeting, the Forum will run a series of virtual “**The Great Reset Dialogues**”. These dialogues are a joint initiative of the **World Economic Forum** and **HRH The Prince of Wales**, and take place on alternate Wednesdays. During these dialogues, various key stakeholders will discuss core dimensions of The Great Reset and chart the path ahead.

The World Economic Forum Annual Meeting 2021

Reflecting already the spirit of The Great Reset, the **Annual Meeting 2021 of the World Economic Forum** will be different. It will be more intimate and interactive with fewer participants. It will be a true “working meeting” devoted to The Great Reset, devoid of any activities that do not serve the meeting’s purpose. It will include all global stakeholders in its deliberations, and, in order to do so, it will be interconnected with a virtual network of over 400 hubs around the world, allowing our 10,000 Global Shapers, the young people, and all layers of society to participate. In view of the importance of this meeting, all of its sessions will be prepared by taskforces working over the next eight months, ensuring that the Annual Meeting serves as a historic mobilization of the global community, and providing an integrated framework of principles and impact-oriented solutions to guide the Great Reset.

Multistakeholder leadership in action

The transformation required cannot be undertaken by governments, business or civil society alone. A partnership of all global stakeholders is needed, including the most knowledgeable experts, the most creative thinkers, and the younger generations - the most important trustees of our common future. Over the past 50 years, we have integrated all stakeholders of global society in the form of purpose-oriented communities and impact-driven platforms. We presently curate around 40 high-level communities, across all major industries, regions and global issues. This includes those at the forefront of driving the vision and collaboration required for the Great Reset:

- **Industry Action Groups**, which bring the CEOs within each of our 18 different industry sectors together on a regular basis to discuss what actions should be envisioned to foster the vitality of the sector in a rapidly changing world. They may be joined, whenever relevant, by their political counterparts.
- **Regional Action Groups**, which bring the key public and private decision makers of a region or a country together on a regular basis to shape ideas and policies for regional or national development.
- **Special Communities**, such as the International Business Council, Community of Chairpersons, Family Business Community, Global University Leaders Forum, International Media Council, Young Global Leaders, Global Shapers, Social Entrepreneurs, which bring together the foremost leaders in their field to drive impact in service of the Forum's mission.
- **Solutions Platforms**, which bring the most relevant and knowledgeable public and private sector leaders together regularly to advance collective intelligence and solutions for specific cross-industry, environmental, food security, trade, technology policy and socio-economic challenges.
- **Covid-19 Action Platform**, which brings all our partners, political leaders and international organizations together on a weekly basis to discuss best practices for addressing the impact of the coronavirus. As the situation evolves, the focus of this platform will be broadened to serve as an ongoing platform for a global dialogue between business, political leaders, and others on emerging issues of current relevance.

An unparalleled platform for creating, shaping and delivering collaborative solutions

The World Economic Forum has developed a reputation as a trusted platform for informed collaboration and cooperation between all stakeholders – reinforced by a track record of success over five decades. The Forum now offers its experience in building purpose-driven communities in service of the extraordinary challenge and opportunity the world faces for a “Great Reset”. The Forum provides an unparalleled platform for creating, shaping and delivering collaborative solutions for the future through its:

1. Status as the International Organization for Public-Private Cooperation

As a not-for-profit foundation, our impartial and independent orientation allows us to fully serve our mission in the global interest. We partner with governments, international organizations and business, and we engage civil society and youth in all aspects of our work. Our members include 1,000 leading global companies from all sectors and geographies, working together to shape new economic opportunity and address social and environmental agendas through innovation.

2. Hub for cutting-edge ideas, expertise and knowledge resources tools

The Forum helps create solutions by connecting the dots, understanding system-level challenges, by being future-oriented, and by permanently exploring, learning and adapting and helping our constituents do the same. This is enabled by a range of strong relationships and communities: the world's leading universities, national research organizations, think tanks, Global Future Councils and a network of the world's foremost experts (over 5,000) covering all issue domains. Our proprietary knowledge tools, such as our transformation maps, indices and surveys are also critical assets in supporting informed decision-making.

3. Leadership in enabling stakeholder capitalism and delivering solutions to global challenges

The Forum focuses on addressing the foremost global, regional and industry issues within the context of a holistic system that serves society through stakeholder capitalism. Starting with the stakeholder concept 50 years ago, the Forum has been at the forefront of supporting business in serving society and providing impetus for governments to look beyond short-term growth towards competitiveness, social mobility, equality and sustainability. The activities of the Forum across a range of global challenges have had a proven positive impact on hundreds of millions of lives.

4. Authority in shaping and leveraging the Fourth Industrial Revolution

The Forum has been a pioneer in conceptualizing the impact that this revolution will have on economies, societies, the environment and business models - helping shape the development and application of these emerging technologies for the benefit of humanity. The Forum's global 4IR network supports countries and industries in harnessing and disseminating the most promising technologies.

5. Reach and connection to the broader public across generations and geographies

The Forum is the International Organization with the largest number of followers (over 22 million) across social media channels. This is complemented by the 20 million weekly viewers of the Forum's videos, as well as the 4 million weekly readers of the Forum's Agenda blog. The Forum's digital platforms – TopLink (for community interaction) and UpLink (for crowd sourcing ideas and scaling impact) – enhance connection between leaders and experts across global and grassroots organizations. Our community of Global Shapers, youth leaders under the age of 30, are currently represented by over 450 hubs in cities around the world.

On behalf of the members Forum's Board of Trustees, which consists of the heads of international organizations, government and business leaders, and representatives from academia and civil society (see list below), we invite all global stakeholders to join these efforts and bring their vision and capabilities to delivering the Great Reset called for by these extraordinary times. The Board of Trustees are: Mukesh D. Ambani, Marc Benio, Peter Brabeck-Letmathe, Mark Carney, Laurence D. Fink, Chrystia Freeland, Orit

Gadiesh, Kristalina Georgieva, Fabiola Gianotti, Al Gore, Herman Gref, Angel Gurría, André Hoffmann, Christine Lagarde, Jack Ma, Yo-Yo Ma, Peter Maurer, Luis Moreno, Patrice Motsepe, H.M. Queen Rania Al Abdullah, L. Rafael Reif, David M. Rubenstein, Mark Schneider, Klaus Schwab, Tharman Shanmugaratnam, Jim Snabe, Feike Sybesma, Heizo Takenaka, Min Zhu.

Released under the
Official Information Act