

NEW ZEALAND
FOREIGN AFFAIRS & TRADE
Manatū Aorere

9 NOVEMBER 2026

Weekly Global Economic Report

MARKET INTELLIGENCE REPORT

Trade and economic updates

Fiji and Pacific Trade and Invest New Zealand partner to support pineapple exports

Fiji's Ministry of Agriculture, Waterways and Sugar Industry and Pacific Trade and Invest New Zealand (PTI New Zealand) have signed a three-year Memorandum of Understanding to support the development of Fiji's pineapple sector and expand exports, with New Zealand as a priority market. Backed by a joint investment of NZ$115,000, the partnership will focus on branding, market research, promotion, export readiness, and strengthening links between producers and buyers. The initiative comes as Fiji seeks to translate growing production into increased export sales. Pineapple production increased by 45.5 percent between 2023 and 2025 to 12,500 tonnes, while exports remained limited at 16.5 tonnes in 2025. If successful, the approach could provide a model for supporting export growth in other sectors across Fiji and the wider Pacific region.

Johor-Singapore Special Economic Zone attracts significant investment

The Johor-Singapore Special Economic Zone (JS-SEZ) is gaining momentum, with RM88.8 billion (approximately NZ$39 billion) in approved investment recorded between January 2025 and June 2026. Around 45% of approved projects have already been implemented, signalling strong early investor confidence. Singapore and Malaysia are also introducing measures to facilitate the cross-border movement of goods and talent, leveraging Singapore’s strengths in financial services and infrastructure alongside Johor’s land availability and manufacturing, logistics, and industrial capabilities. The pace of investment and implementation suggests the JS-SEZ is emerging as an important economic corridor in Southeast Asia and warrants continued monitoring.

Upcoming Events and Webinars

Intellectual property and global trade discussion with Buddle Findlay and MFAT | Auckland & Online

Thursday 12 November, 1.00PM - 2.00PM

Join New Zealand's Ministry of Foreign Affairs and Trade's intellectual property experts Kate Neilson and Bernadine Eves, alongside Buddle Findlay intellectual property specialists Hamish Selby and Sophie Thoreau, to understand the international agreements and diplomatic efforts that help protect your intellectual property in international markets. Get an understanding of the foundational Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS), learn how the New Zealand government negotiates intellectual property chapters in international Free Trade Agreements (including the most recent FTA with India), and find out what role Geographical Indications play.

Hamish and Sophie will bring this to life from a client perspective, sharing how they work directly with businesses day-to-day to protect and commercialise their intellectual property domestically and in international markets, and translate these international frameworks into practical, on-the-ground protection strategies.

Online: Register Here

In-Person: Register Here

Exporter Outlook & Leveraging our FTA | Christchurch

Thursday 17 November, 7:30AM-9:30am

Join ExportNZ and the Christchurch Business Club for a briefing from two of New Zealand's leading diplomats. Gain insights into the evolving global trade environment and practical advice on how to leverage New Zealand's suite of free trade agreements to support business growth and export success.

Register Here

Global Trade Breakfast: Growing Canterbury's Global Reach | Christchurch

Wednesday 18 November, 7:30AM-9:30AM

Join Business Canterbury for its final Global Trade Breakfast of 2026, featuring an update on Lyttelton Port's $821 million Te Awaparahi Bay expansion and practical insights into exporting to Germany and the EU. Hear from industry experts on market opportunities, trade pathways, and the future of Canterbury's international trade connections, with opportunities for networking and discussion.

Note: this is a non-government event hosted by Business Canterbury

Register Here

External links

The following links may provide useful information to businesses:

- NZTE's website and myNZTE provide a range of insights and tools available to support New Zealand exporters.
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- The Treasury releases a weekly economic update every Friday. Stats NZ has published a data portal with near real-time economic indicators.
- MBIE publishes a sector reports series which provides regularly updated reports on all industry sectors that make up the New Zealand economy. These include official economic data and the challenges and opportunities that face New Zealand's industry sectors.
- Business.govt.nz provides tools and advice from across government to save small businesses' time and help make the business a success.
- MFAT has created a tariff finder which is designed to help goods exporters and importers maximise benefits from New Zealand's Free Trade Agreements and compare tariffs in 136 other markets.
- The all of government Trade Barriers website can be used to register any trade barriers experienced or issues exporting to an offshore market. Queries can be sent via the website or through the MFAT Exporter Helpline 0800 824 605. Enquiries will be sent to the government agency best placed to answer.
- Tatauranga Aotearoa Stats NZ provides official data on the value of New Zealand's exports and imports of both goods and services, by commodity type via the New Zealand Trade Dashboard. This interactive dashboard is updated every quarter and allows for filtering by country and by commodity type.

More info

More reports

View full list of market reports from MFAT at www.mfat.govt.nz/market-reports

If you would like to request a topic for reporting please email exports@mfat.govt.nz

To get email alerts when new reports are published, go to our subscription page.

To learn more about exporting to this market, New Zealand Trade & Enterprise's comprehensive market guides cover export regulations, business culture, market-entry strategies and more.

To contact the Export Helpdesk

email exports@mfat.govt.nz

call 0800 824 605

visit Tradebarriers.govt.nz

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