



New Zealand and United Arab Emirates Comprehensive Economic Partnership Agreement (NZ-UAE CEPA)

NOW IN FORCE

AT A GLANCE:

1st NZ FTA
in the
MIDDLE EAST


opens doors to a
premium market


**FOOD & BEVERAGE
OPPORTUNITY**
UAE imports approx.
90% of its food

SERVICES SECTOR GROWTH


ensures a
level playing field
for NZ exporters


strong demand for
innovative services

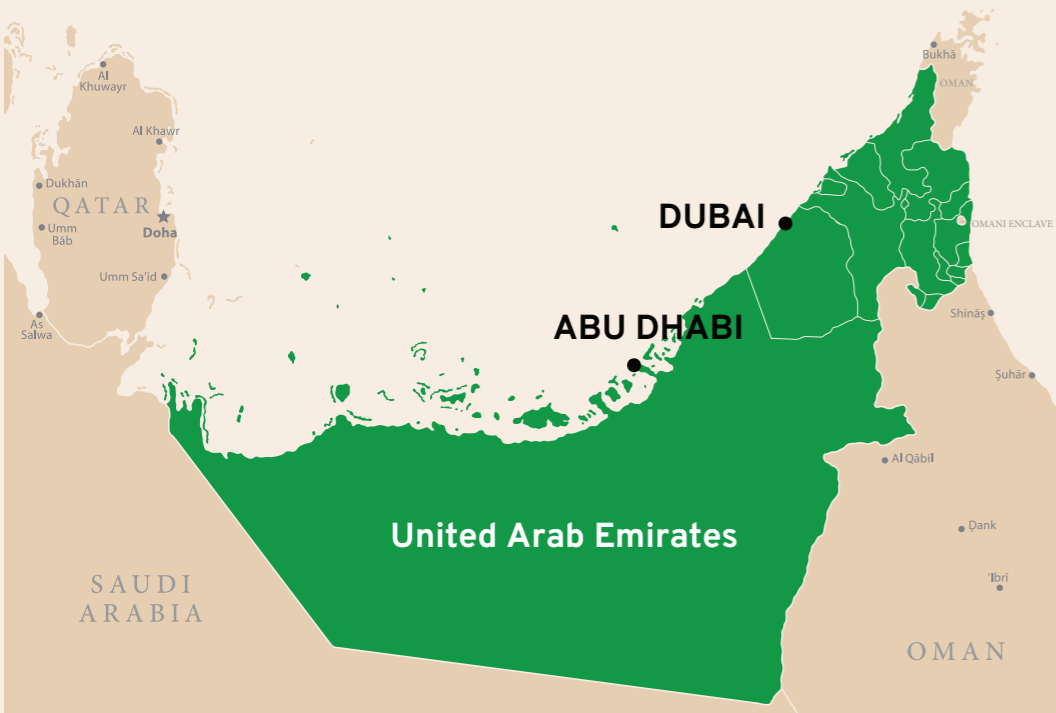
STRATEGIC GATEWAY

Potential to
leverage the UAE as a
regional gateway



EXPANDING NZ'S TRADE NETWORK

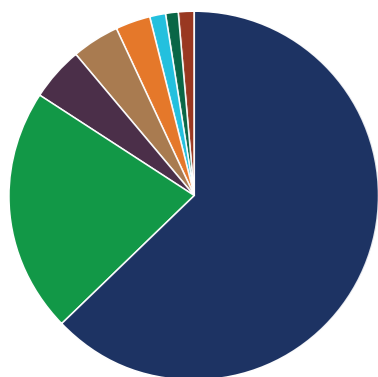
NZ-UAE CEPA expands
NZ's FTA coverage to over
70% of NZ's global trade



NZ-UAE TRADE

The UAE is one of our largest markets in the Middle East

Two-way trade NZ\$1.4B (to March 2025)



Dairy: \$766 million
Industrial products: \$264 million
Meat: \$56 million
Horticulture: \$51 million
Travel services: \$37 million
Fish & Seafood: \$16 million
Forestry: \$16 million
Other agriculture: \$14 million

OPPORTUNITIES FOR NZ

Strategic Market Access

- First NZ free trade agreement in the Middle East
- UAE: fast-growing, high-value market
- Emirati consumers seek premium, sustainable, trusted products

Food & Beverage Exports

- UAE imports approx. 90% of its food
- NZ dairy, meat, horticulture enter duty-free immediately
- NZ honey, fish and seafood also duty-free from day one

Services & Innovation

- **Best-available treatment for NZ providers in:**
 - o Professional services
 - o Education
 - o Gaming & audio-visual
- Strong demand for innovative services

Trade Gateway

- NZ can use UAE to reach regional & global markets

NZ-UAE Sectoral Collaboration

- **New opportunities in many areas including:**
 - o Agriculture
 - o Sustainable energy
 - o Aviation & maritime

Investment Growth

- New Bilateral Investment Treaty supports two-way investment
- UAE GDP: US\$500B, aiming to double by 2031

Trade Impact

- NZ-UAE CEPA expands NZ's FTA coverage to over 70% of our global trade
- The UAE is one of our largest markets in the Middle East

BENEFITS

Business

- Immediate duty-free access for nearly all products (98.5%, growing to 99% by 2027)
- Option to self-declare origin to reduce compliance costs
- Faster customs clearance (max 6 hrs for perishables)
- Streamlined biosecurity & food safety rules
- Digital trade rules: data flows, privacy, e-commerce
- Greater transparency in customs rules

Māori & Indigenous Trade

Dedicated Māori and Indigenous Peoples Economic and Trade Cooperation chapter

promotes cooperation for trade and investment, including agribusiness, tourism and food, and support for business-to-business connections through trade missions.

Protection and promotion
of Māori genetic resources,
traditional knowledge, traditional
cultural expressions and names
and uses of plants, including
mānuka.

The NZ-UAE Comprehensive Economic Partnership Agreement (CEPA) opens doors for Kiwi businesses in the dynamic and high-value UAE market, creating new opportunities for export growth.

The NZ-UAE CEPA, our first free trade agreement in the Middle East, plays directly to New Zealand's strengths with Emirati consumers actively seeking premium quality, sustainable and trusted products and services for which New Zealand is globally renowned.